



Protect yourself from smishing





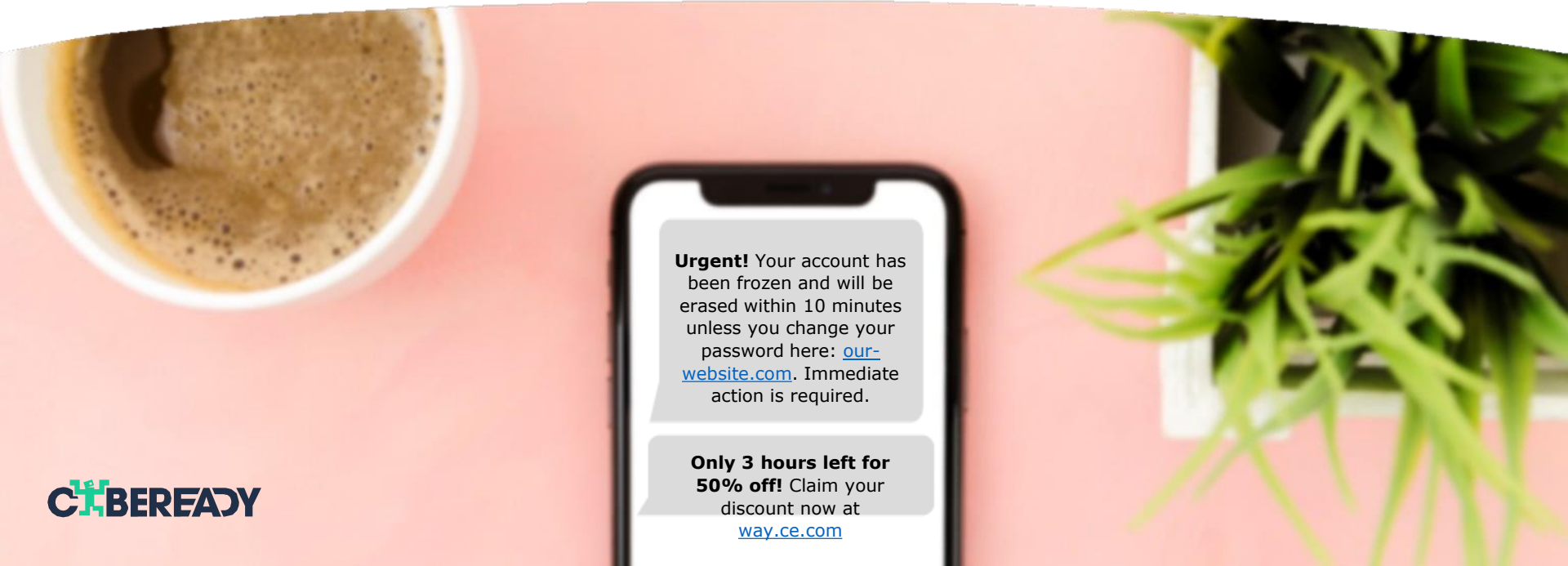
'Smishing' is phishing that uses messaging to entice people to send money, passwords, or personal and financial information.

Smishing can occur on all messaging platforms (not just SMS) like WhatsApp, WeChat, social media DMs, etc.





Most smishing attempts will include an **urgent deadline, a threat, or an appealing offer** to encourage recipients to act quickly.



Some messages will contain
**malicious attachments or
links,**

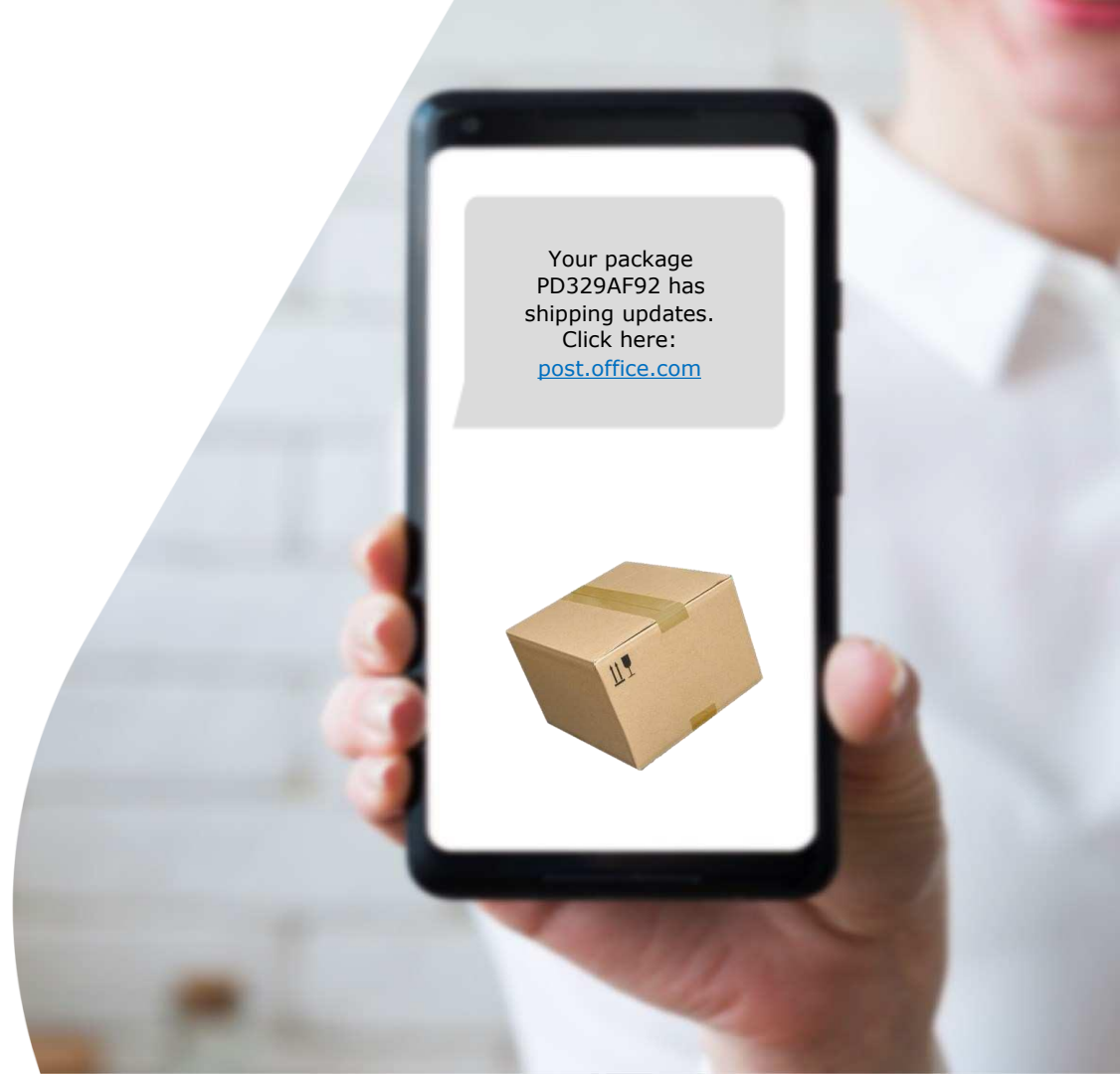
while others will ask the
recipient to **reply directly**
with personal information.



Typical smishing attacks include:

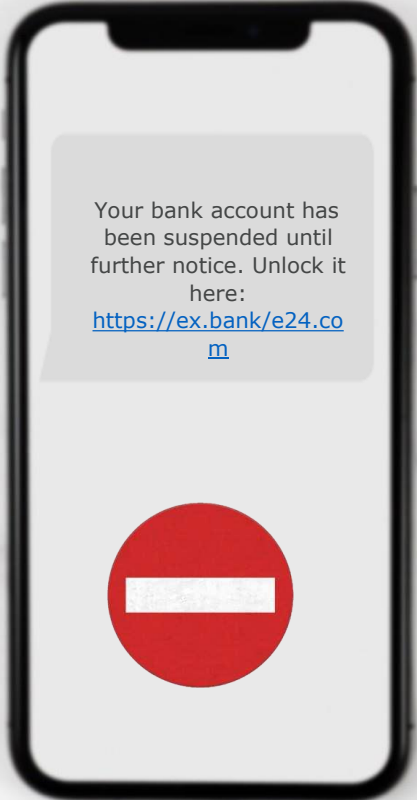
#1:

Fake package notifications that mimic real mail-order messages exploit our online shopping habits and desire to track deliveries.



#2:

Bogus notifications about account activity. Messages like these can be extremely stressful, prompting people to react hastily and carelessly.

A smartphone screen is shown with a grey notification bubble at the top. The bubble contains text about a suspended bank account and a URL. Below the bubble is a large red circle with a white horizontal bar across its center, indicating a warning or prohibition. The phone is resting on a white marble surface, and a portion of a white keyboard is visible in the upper right corner.

Your bank account has
been suspended until
further notice. Unlock it
here:
[https://ex.bank/e24.co
m](https://ex.bank/e24.com)

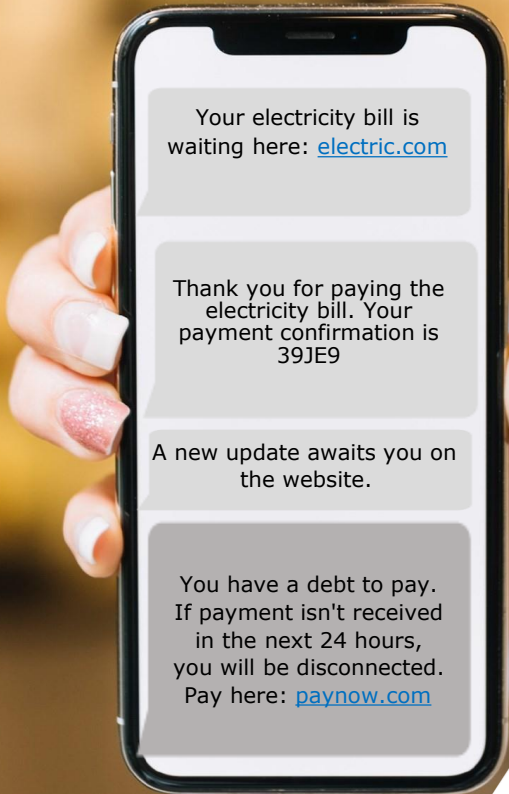
#3:

Messages that inform recipients of a prize. In their excitement, people often fail to realize the absurdity of winning a contest or sweepstakes they never entered.

Congratulations!

We're delighted to inform you that you've won a dream vacation at the North Pole. Enter your details here and start packing:
Lottery-vacations.com



A hand with light-colored nail polish holds a black smartphone. The screen displays a simulated text conversation with four messages. The background of the slide is a blurred image of warm, bokeh-style lights.

Your electricity bill is
waiting here: [electric.com](#)

Thank you for paying the
electricity bill. Your
payment confirmation is
39JE9

A new update awaits you on
the website.

You have a debt to pay.
If payment isn't received
in the next 24 hours,
you will be disconnected.
Pay here: [paynow.com](#)

Pay attention:

Received a new message in a
recognized, existing thread? It's
not necessarily trustworthy!

**Hackers can insert malicious
messages into earlier
conversations so they appear to
come from the same legitimate
source.**



What makes us **vulnerable** to smishing?

- Many of us mistakenly believe that text messages are more secure than other forms of communication.
- We're accustomed to receiving many messages a day from unknown numbers.
- Mobile devices have small displays, which makes it harder to pay attention to minor details.





What can you do?

Consider any text messages with links or attachments to be unsafe

and avoid clicking on them.

"Unsubscribe" buttons can also contain malicious links

Don't click on them, either.

Don't respond to messages from unknown numbers

no matter how innocent they seem.

Keep an eye out for persuasive wording

like "urgent update" and "limited time offer," as these are designed to entice you to click quickly.





Received a message from your bank, or credit card company?

Check if the information is displayed on the website or mobile app.

Or

Contact a company representative.

***Don't use any links or numbers provided within the message.**





Got a package delivery notification?

If the company is well known:

Without clicking on any message links, browse the company's website and enter the package number there.

Check if the details match a product you ordered, and if so, you can enter the link in the message.

If the package details aren't found, the message is probably a scam.



If you're unfamiliar with the delivery company:

- Use social media to gauge the company's credibility.
- If you can't find any proof of its reliability, ignore the message.

Remember:

If something seems off, it's best not to click or respond.
Malicious messages cannot cause you harm if you simply **ignore** them.

